



Sponsorships

Presenting Sponsor: \$10,000

Total Impressions ~ 35,000

Your company logo as presenting sponsor included on all communication materials:

- The Place Website: Holiday House Page: ~ 3,500 Impressions
- Holiday House email correspondence to other donors & volunteers ~ 500 Impressions
- Monthly Newsletter Recognition: November, December & January Issues: ~ 11,000 Impressions
- All Holiday House Social Media Posts with your company tagged: ~ 18,000 Impressions
 - Event Banners
- Post Event - thank you emails, social media posts: ~2,000 Impressions
(Tax Deductible \$8,800)

North Pole Sponsor: \$5,000+

Total Impressions ~ 17,000

Your company logo sized appropriate to sponsorship level included on the following communication materials:

- The Place Website: Holiday House Page: ~ 3,500 Impressions
- Monthly Newsletter Recognition: December & January Issues: ~ 7,500 Impressions
- Holiday House Social Media Posts with your company tagged ~6,000 Impressions
 - Event Banners
- Post Event - social media posts: ~1,000 Impressions
(Tax Deductible \$4,200)

Elf Sponsor: \$2,500+

Total Impressions ~ 8,500

Your company logo or name sized appropriate to sponsorship level included on the following communication materials:

- The Place Website: Holiday House Page ~ 3,500 Impressions
- Monthly Newsletter Recognition: December: ~ 3,750 Impressions
- Holiday House Social Media Posts with your company tagged ~1,250 Impressions
 - Event Banners
(Tax Deductible \$2,200)

Snowman Sponsor: \$1,250+

Total Impressions ~ 4,250

Name recognition on the following communication materials:

- Newsletter Recognition: December Issue: ~ 3,750 Impressions
- Holiday House Social Media Posts with your company tagged ~ 500 Impressions
 - Event Banners
(Tax Deductible \$1,050)

Candy Cane Sponsor: \$650+

Total Impressions ~ 2,100

Name recognition on the following communication materials:

- Newsletter Recognition ~ 2,100 Impressions
 - Event Banners
(Tax Deductible \$500)

If you need more information on sponsorships, please contact us @
HolidayHouse@theplaceofforsyth.org



2022 Holiday House



Sponsorships

Check One

Presenting Sponsor: \$10, 000
Total Impressions ~ 35,000
(Tax Deductible \$8,800)



North Pole Sponsor: \$5,000+
Total Impressions ~ 17,000
(Tax Deductible \$4,200)



Elf Sponsor: \$2,500+
Total Impressions ~ 8,500
(Tax Deductible \$2,200)



Snowman Sponsor: \$1,250+
Total Impressions ~ 4,250
(Tax Deductible \$1,050)



Candy Cane Sponsor: \$650+
Total Impressions ~ 2,100
(Tax Deductible \$500)



Name: _____

Company: _____

Address: _____

City, State ZIP: _____

Phone: _____

Email: _____

Signature: _____

Mail check to P.O. Box 2607, Cumming, GA 30028

www.theplaceofforsyth.org/holidayhouse

